

ARRAN SOUND LOGO COMPETITION

arransound.com "Radio for All"

Objective of the competition

To design a "logo" to represent the association. It will be for the exclusive use by Arran Sound to use as they want, wish or need in whatever and all formats. The winning design will be Displayed on arransound.com internet radio and may be used on stationery and publicity material.

Project;

The Arran Sound Radio Project, "Radio for All" is a web based radio station specifically, but not exclusively for the sight impaired, dyslexic, literacy challenged and those who might find reading newspapers physically difficult. The project is to bring news and views about Arran and Arran's people to everyone on Arran. To present audio, video, podcasts, still photography and live presentations relevant to Arran and her community, to be available 24 hours a day. To educate and train Arran's youth in the administration, recording, producing and broadcasting skills necessary in running a radio station, meeting the standards used in commercial stations.

Topic for the logo;

The topic should be a representation of an idea, that idea is that everyone on Arran, regardless of ability or disadvantage, must have access to information about, and from Arran and it's people, and be able to impart their own Arran information to the rest of their Island community.

Participants;

All students attending Arran High School in S1 to S3 can participate. They can do it individually or in small groups. A collaborative process would be encouraged but does not give rise to any advantage.

Technical details

1. The design must be original and not submitted for competition or used in any way before.
2. Any technique can be used in your design; drawing, painting, computer design, photography, collage, all mediums, however it must ultimately be adaptable for printing.
3. Designs must be presented in A4 and the dimension of the logo will be to a maximum of 15x15 cm, which does **not imply** that it should be a square shape. Simply that the overall size must be within the parameters of 15x15cm
4. Once complete, the original design paper can be submitted, however in addition an electronic version must be printed and presented along with a clearly written Name and Age on the reverse of the design.
5. The logo may include the words, "Arran Sound". Or. "arransound.com"
6. The proposed logo will be accompanied by a brief written explanation in plain English of the concept for your design and the main ideas represented.

Dates;

By 31st August 2020 logos must be sent to the coordinator Mr Dickie in an electronic version as 4 above. The Arran Sound Group shall choose three (3) designs from those correctly submitted. They will be exhibited on arransound.com The final decision will be made by the Arran community who will vote through the website. Voting will close on the 6th September 2020. The winner will be announced on arransound.com by the 12th September 2020. Whereupon winner/winners will be notified.

There will be one single prize of £50.00. Should the winning design be a collaborative effort, the prize will be shared between the designers.

The participation in the competition implies the acceptance of these terms, as well as the criteria and acceptance of the judges' final decision.

Copyright

The designs of the presented logos must be unpublished and directly created for this competition.

Submission of the designs implies authorisation to reproduce and show to the public with or without the designer/designers name attached.

That authorisation implies that publication will not generate any retribution in perpetuity and the copyright will be given to arransound.com who organised the competition. No financial benefit will be available to the designer/designers, now or at anytime in the future. Copyright rests with arransound.com